

<b>Notice of References Cited</b>	Application/Control No. 10/010,993		Applicant(s)/Patent Under Reexamination LYNCH, GERARD ALAN	
	Examiner Mark Fadok		Art Unit 3625	Page 1 of 2

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-2003/0058457	03-2003	Fredlund et al.	358/1.2
	B	US-			
	C	US-			
	D	US-			
	E	US-			
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*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Auctiva1, "Auctiva showcase rapidly captures significant market share with one million listings in forty six days", Business Wire, December 13, 2000.
	V	Auctiva2, "Auctiva launches flagship service with auctiva Showcase", Auctiva News, October 5, 2000.
	W	Auctiva3, <a href="http://web.archive.org/web/20010607125055/auctiva.com/products/showcase.asp">http://web.archive.org/web/20010607125055/auctiva.com/products/showcase.asp</a> , dated 6/7/2001.
	X	Auctiva4, Mike Cleary, "Auction service providers bid to line up sellers", Inter@ctive Week, dated September 26,2000.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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	U	Auctiva5, <a href="http://web.archive.org/web/20000707014738/www.auctiva.com/software.asp">http://web.archive.org/web/20000707014738/www.auctiva.com/software.asp</a> , dated 7/7/2000.
	V	
	W	
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